

#### **OBJECTIVE**

Adaptive team player seeking a position that utilizes my artistic skills, knowledge, and computer expertise to further the success of a design service team.

# **EDUCATION**

Master of Science in Education in Learning Design and Technology, December 2017.

Purdue University, West Lafayette, IN.

Graduate Certificate in Web Design and Online Communication, May 2014. *University of Florida, Gainesville, FL*.

Bachelor of Fine Arts in Graphic Design, May 2007. *Florida Atlantic University, Fort Lauderdale, FL*.

Associates of Science in Graphic Design Technology, May 2004. *Miami Dade College, Miami, FL.* 

# **EMPLOYMENT**

1/2017 – Present Ultimate Software

Weston, FL

#### Learning Experience Designer

- Design instructional materials such as interactive courses, video tutorials, web-ready graphics, and layouts that transform technical information into professionally engaging instruction.
- Work with learning experience designers and SME's to formulate qualified solutions while following the Successive Approximation Model and Design Thinking process.

11/2010 – Present Miami Dade College—Virtual College Miami, FL *Instructional Designer* 

- Design course layouts, web banners, web-ready graphics, and maintain HTML templates for use within the Blackboard Learn Learning Management System.
- Work within a team of instructional designers and developers to design, develop, and evaluate courses for quality assurance.
- Recommend educational technologies and desktop applications to colleagues, developers, and SMEs to improve students' online learning experience.
- Provide guidance in designing, reviewing, and improving course content and delivery.

11/2001 – 11/2010 MDC—Writing Center

Hialeah, FL

## Paraprofessional

- Develop and maintain supplemental course materials.
- Edit, design, and enhance posters, signs, and photographs for the Campus.
- Proofread and edit handouts, essays, and research papers using Microsoft Word.
- Assist students in proper use of Lab Software, tests, and other lab resources.
- Perform clerical duties including filing, answering phones, and word processing.

01/1999 – 08/2001 MDC—School of Community Education Miami, FL Information Specialist

 Provide Departmental information to both telephone and walk-in students about the different programs offered by the Department while performing various clerical duties.

# FREELANCE GRAPHIC DESIGNER

10/2015 – 11/2015 Boca Raton, FL Florida Atlantic University—Dorothy F. Schmidt College of Arts and Letters

 Designed Fall 2015 print newsletter for the College.

08/2008 – 09/2008 Coral Gables, FL PIL Creative Group

 Assist with the design of direct mail booklets and collateral pieces for the agency and its clients.

 $05/2008-06/2008\,$  Doral, FL Mobo USA

 Assist with digital photography, color correction and image optimization of new products, and revision and redesign of ads for online marketing.

#### **VOLUNTEER EXPERIENCE**

09/2014 – 11/2014 Coral Gables, FL Imagen. The Marketing Agency *Graphic Designer* 

 Assist with photo retouching, developing and resizing different versions of the same Ad, preparing work for printers, and making copy and layout changes.

## **SKILLS**

Experience with both Mac and PC. Knowledge and proficiency with InDesign, Photoshop, Illustrator, Dreamweaver, AfterEffects, Microsoft Office Suite, SoftChalk, iSpring Suite, GoAnimate, Camtasia, Articulate Storyline 360, and Articulate Rise. Fluent in both English and Spanish.

## **CERTIFICATIONS AND AWARDS**

- 05/2014 Blackboard Learn Learning Management System Certification
- 03/2009 ANGEL Learning Management System Certification
- 10/2004 Best Poster Design for United Nations Day